

THE SPEAKER

TRACY BUTZ is the infusion of an engaging, powerful and poignant speaker with an interactive, results-focused professional, who masterfully influences positive behavior change. As she captivates and inspires audiences, Tracy brings more than 20 years of speaking experience from both large- and small-size audiences including the US Army, Motorola, Shopko, Plexus and Subway, just to name a few.

When delivering engaging and life-changing keynote messages, audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point and an enduring message. Whether it is for 7, 70 or 700+, Tracy inspires audiences to live more passionate, productive and purposeful lives.

As a coveted Certified Speaking Professional™ (CSP), Tracy holds the highest honor in the speaking profession, held by on 12 percent of speakers worldwide. It can only be earned by demonstrating exceptional speaking ability, outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success.

THE TRAINING PROFESSIONAL

As an exceptionally talented and consummate training professional, Tracy's expertise and exemplary body of work keeps her clients coming back to partner again. She is well-known for delivering interactive, fun and results-focused workshops, with an unprecedented reputation for being easy to work with and exceeding expectations.

Tracy also has a unique ability to connect with participants quickly, provide a warm and comfortable



environment, encourage respectable discussion, and achieve expected learning outcomes. While fostering engagement with innovative and action-based content, Tracy delivers a differentiating workshop experience—including real-time response devices, customized examples, activities and assessments, high quality videos, professionally designed workbooks, and even rewards for active participation. Tracy delivers the tools for today's world, focused on further engaging employees, energizing workplace culture and empowering high performance.

THE AUTHOR

In addition to her brilliant speaking career, Tracy is a prolific and accomplished author, as evidenced by her bestselling book *HOLY COW! How to Create an Amazing Workplace that Steers Passion, Performance & Prosperity*. This impactful read will help you to transform your workplace culture, whether you are a leader or an individual contributor. Discover how to alter workplace behaviors and performance—where you'll feel empowered to do your best work, willingly collaborate with others, and help initiate the change needed to propel you and your organization forward.

In addition to *HOLY COW!*, Tracy's other three esteemed books include: *Tame the Turbulence: Avoid Losing It. Fly Through It.*, *The Perfect Pair of Jeans: Design Your Life to Fit You*, and *Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life*.

When looking for a dynamic speaker who will understand your needs, deliver on her promises, and drive energy and success to your event, Tracy Butz is your solution. [*Pronounced Bütts*]